

TERRICKA JOHNSON

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EDUCATION

Parsons School of Design
Design & Technology
2017 MFA Candidate

Howard University
Radio, TV & Film Production
May 2012

AWARDS & ACHIEVEMENTS

Parsons School of Design
Dean's Scholarship Recipient,
2015-2017

Howard University
Founder's Scholarship
Recipient, 2008-2012

Gates Millennium Scholar
2008-2012

DESIGN SKILLS

Photo & Video Production
Concept Ideation
Illustration & Visual Design
User Experience & Interaction
Interviewing & Research
Domain Mapping
Product Design
User Testing
Prototyping
Presentation & Pitching

TECHNICAL SKILLS

Physical Computing (Arduino)
Internet of Things (Raspberry Pi)
HTML, CSS, PHP & MySQL
Python
openFrameworks
Javascript / Processing / P5
Adobe Creative Suite
MadMapper & VPT

INTERESTED IN LEARNING

MORE ABOUT...

C++ for creatives
D3.JS & Data Visualization
3D Modeling
Non-Traditional Materials

EXPERIENCE

THE NEW SCHOOL, Student Web Developer, Dean's Office

June 2016 - Present

Maintaining and developing web projects underneath the Parsons.edu umbrella via Wordpress

Project Links:

Parsons Alumni Exhibition: <http://alumni.parsons.edu/>
Design Studies Journal: <http://adht.parsons.edu/designstudies/plots>
Parsons Academic Resources: <http://resources.parsons.edu/>

BOMB MAGAZINE, Intern

March 2016 - Present

Logging and transcribing audio/video based interviews for publication
Employing web tools (CSS animations, Javascript and P5) to heighten the way readers experience and interact with digital art publications

Project Link:

Field Recordings by Che Chen: <http://bit.ly/2f2I72E>

LEADERSHIP & COLLABORATIONS

WEARABLE TECHNOLOGY CLUB, President

September 2015 - August 2016

Served as a liaison between BFA Fashion and BFA/MFA Design & Technology students
Hosted community-related programming and events

SHAPE CHANGING MATERIALS WORKSHOP

April 2016

Co-hosted research-based workshop with Noumena.io and Wearshops
Furthered research on the usage of shape changing electrical components and 3D modeling simulations through co-hosted 3-day workshop with design students and industry professionals

Event Link:

Shape Changing Materials Workshop: <http://bit.ly/2fkMyEi>

PARSONS BENEFIT

January 2016 - May 2016

Developed concepts for projection mapping installation for ceremony
Focused on producing scaled prototype models, content development, projection mapping, presentation and pitching

Project Link:

Parsons Benefit Pitch Presentation: <http://bit.ly/2elgNne>

RELEVANT COURSEWORK

CORNELL TECH, PRODUCT STUDIO

August 2016 - Present

Collaborating with MBA and engineering students to concept, develop and pitch new digital products for corporate partner

Company Challenge: Nielsen

Question: How might we discover and present the unique story behind a target audience to better empower media planners?

Most Recent Project Updates: <http://bit.ly/2fkQbDm>